

Rusty Kinnunen

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QUALIFICATIONS PROFILE

Highly creative and multi-talented graphic designer / visual artist / filmmaker with extensive experience in a wide variety of creative media including; graphic design and print, illustration and multimedia production. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Intelligent and highly adaptable to new systems and technologies. Experienced in client and vendor relations and negotiations. Passionate and inventive creator of innovative marketing concepts, accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. *Creative experience in the following:*

PRINT

- Logos & Branding
- Book Design
- Print Design
- Large Format
- Apparel

VISUAL ART

- Highly Skilled Rendering Ability
- Traditional Media
- Digital Illustration
- Architectural Renderings

VIDEO / PHOTO

- Promotional Video
- HD Video
- Product Photography
- Photograph Retouching

WEB / MULTIMEDIA

- Web Design
- PowerPoint Design
- Hand-drawn & Flash Animation
- Motion Graphics

PROFESSIONAL EXPERIENCE

Cell Studios (Self-Employed), Taylors, SC, 2007 - Present

Graphic Designer, Visual Artist, Filmmaker

Provided clients with one-stop design versatility, to meet all their branding and promotional needs. Created and executed design concepts tailored to the client's timeline and budget. Designed and reinforced consistent brand imaging across a range of platforms. Worked with offset printers, and apparel screen printers in file preparation, color proofing, and delivery. Produced promotional, industrial and event videos start to finish for web and DVD delivery.

Key Achievements:

- Created a compelling brand identity, and marketing materials for a green energy startup that enabled it to gain instant credibility with clients and to create new partnerships in a competitive marketplace.
- Designed and printed a full-color, 50-page, hardcover "Stained Glass and Artwork Guidebook" for permanent installation in the pews of a church.
- The go-to designer for a multi-million dollar real-estate developing company since January 2007.

Boston Worship Center, Boston, MA, 2005 - 2006

Non-Profit Humanitarian Work, Russia

Art instructor and mentor at the Solotcha Children's Home in Solotcha, Russia. Taught art lessons in after school hours, and organized games, discussions, events and birthday parties in the evenings for children ages 6-18.

Key Achievements:

- Initiated the one year mission project and fund raised own support.
- Produced videos, website, and a monthly email newsletter for supporters back home.

- Produced a promotional video of the “Serve the City, Ryazan 2006” service project in both English and Russian language versions. The video was shown at the Christian Associates International conference in Holland.

Boston Communications, Somerville, MA, 2005

Boston College Merchandise Catalog 2005-2006, Design Concept, Illustrations, Photography

Created innovative catalog layout concept which integrates merchandise photography into hand-drawn environments. Illustrated all page layouts and cover, and shot and processed all product photography for the Graphic Designer.

COLLECTED FINE ART

A & B Plumbing, Taylors, SC, 2007

Commission of three large-scale oil paintings illustrating the client-oriented theme of water.

Tower Homes, Taylors, SC, 2004

Commission of three large-scale oil paintings illustrating the client-oriented theme of home building.

Christian Outreach Church, Rindge, NH, 2002

Commission of 18 large-scale oil paintings in six groups, illustrating biblical narratives.

EDUCATIONAL BACKGROUND

Bachelor of Fine Arts, Dual Concentration in Painting & Film/Video, 2004

Massachusetts College of Art and Design, Boston, Massachusetts

Honors: Graduation with Distinction

AFFILIATIONS

Uptogood, Inc. Non-profit, 2008-Present

Founder and President

Worked with other artists and designers to found a non-profit art organization that sells artist designed merchandise to benefit humanitarian relief organizations.

TECHNICAL PROFICIENCY

Platforms: Mac OS 9/10, Windows XP/VISTA

Applications: Adobe Creative Suite CS3: (Photoshop, Illustrator, Indesign, Dreamweaver, Flash, Bridge, Acrobat, Fireworks); Apple iWork (Pages, Keynote); Google SketchUp, MS Office Suite.

Video Production: HD Video Cinematography, Grip, Set & On-Camera Lighting, Pro Audio Recording.

Post-Production: Video Editing, Titling, Motion Graphics, Effects, Audio Mixing, and Delivery using Apple Final Cut Studio, with training on Avid, Adobe AfterEffects, and Digidesign Pro Tools.